

**EEO PUBLIC FILE REPORT**

**FOR**

**Maverick Media of Lima LLC  
WFGF, WEGE, WWSR, WDOH AND WCIT-AM**

**This EEO Public File Report  
Covers the One-Year Period**

**Ending on  
May 31<sup>st</sup>, 2011**

## **RECRUITMENT INITIATIVES**

### **Maverick Media of Lima LLC**

#### **1. Outreach Internship**

Maverick Media Outreach Internship to local high school and college students. This program was developed to encourage local students to work with our radio stations and learn 3 aspects of business: 1) Sales & Marketing, 2) Programming, 3) Interactive/Websites. This is a program that contributes to individuals who will undoubtedly put themselves in a better position for future broadcast employment.

#### **2. Training Program**

Maverick Media CCS and “Leadership in the Workforce Training” enabling sales personnel to acquire skills to become sales manager level employees. Also, leadership training for Director of Sales and Sales Manager Women in Leadership Seminar and Training program to position managers to acquire senior management skills.

## **EEO PUBLIC FILE REPORT**

**This EEO Public File Report is filed in stations WFGF, WWSR, WCIT, WEGE, and WDOH's public inspection file pursuant to Section 73.2080 (c) (6) of the Federal Communications Commission's (FCC) rules.**

**During the one-year period covering June 1, 2010 – May 31, 2011, the stations filled the following full-time vacancies:**

### **Section 1: Vacancy Information**

<b>Full Time Positions Filled by Job Title</b>	<b>Recruitment Source of Hiree</b>	<b>Total Number of Interviewees from all Sources for this Position</b>
<b>1. Office Asst.</b>	<b>Inside Referral</b>	<b>1</b>
	<b>Delphos Herald</b>	<b>3</b>
	<b>Craigs List/Internet</b>	<b>1</b>
<b>2. Account Rep.</b>	<b>On-Air Advertising</b>	<b>5</b>
	<b>WWSR, WFGF, WEGE, WDOH</b>	
	<b>Business Networking</b>	<b>1</b>
<b>3. On-Air Talent</b>	<b>Website</b>	<b>2</b>

**The station interviewed a total of 13 people for all the full-time vacancies during the period covered in this report.**

**The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:**

## Section 2: Recruitment Source Information

<b>Recruitment Source (Name, Address, Telephone Contact, Fax Number)</b>	<b>Total Number of Interviewees this Source provided during this Period (if any)</b>	<b>Full Time Positions for which this Source was utilized</b>
<b>1. Apollo Career Center La Doyt Martz 3325 Shawnee Road Lima, OH 45806 419-998-2947 419-998-2929 (Fax)</b>	<b>0</b>	<b>0</b>
<b>2. Bluffton University Jacqui Slinger 280 W. College Ave Bluffton, OH 45817 419-358-3304 419-358-3399 (Fax)</b>	<b>0</b>	<b>0</b>
<b>3. BGSU Carol Young 360 Saddelmire Bowling Green, OH 43403 419-372-8421 419-372-9847 (Fax)</b>	<b>0</b>	<b>0</b>
<b>4. Defiance College Carole Thomas 701 N. Clinton St. Defiance, OH 43512 419-784-4010 419-783-2597</b>	<b>0</b>	<b>0</b>
<b>5. University of Northwestern Ohio Leigh Taylor 1441 N. Cable Road Lima, OH 45805 419-998-3120 419-998-3139 (Fax)</b>	<b>0</b>	<b>0</b>

<b>6. Wright State University</b>	<b>0</b>	<b>0</b>
<b>Teresa Bienz</b> <b>7600 SR 703</b> <b>Celina, OH 45822</b> <b>419-586-0300</b> <b>419-586-0358 (Fax)</b>		
<b>7. Ohio University</b>	<b>0</b>	<b>0</b>
<b>Betty Johnson</b> <b>185 Lindley Street</b> <b>Athens, OH 45701</b> <b>740-593-2909</b> <b>740-593-1393 (Fax)</b>		
<b>8. The Delphos Herald</b>	<b>3</b>	<b>0</b>
<b>404 N Main Street</b> <b>Delphos, OH 45833</b> <b>419-695-0015</b>		
<b>9. Rhodes State College</b>	<b>0</b>	<b>0</b>
<b>Darlene Brown</b> <b>4240 Campus Drive</b> <b>Lima, OH 45804</b> <b>419-995-8352</b> <b>419-995-8112 (Fax)</b>		
<b>10. Ohio Northern University</b>	<b>0</b>	<b>0</b>
<b>Richard Gainey</b> <b>525 S. Main Street</b> <b>Ada, OH 45810</b> <b>419-772-2000</b> <b>419-772-2794 (Fax)</b>		
<b>11. Ohio Department of Job &amp; Family Services</b>	<b>0</b>	<b>0</b>
<b>Sandy Thomas</b> <b>1501 S. Dixie Highway</b> <b>Lima, OH 45806</b> <b>419-228-2621</b> <b>419-999-0205 (Fax)</b>		

<b>12. Marimor Industries</b>	<b>0</b>	<b>0</b>
<b>2450 Ada Road</b> <b>Lima, OH 45801</b> <b>419-221-1226</b> <b>419-221-3145 (Fax)</b>		
<b>13. Employment One</b>	<b>0</b>	<b>0</b>
<b>Jill Olbin</b> <b>1010 W. Coliseum Blvd.</b> <b>Suite F</b> <b>Ft. Wayne, IN 46808</b> <b>260-471-4800</b> <b>260-471-0235 (Fax)</b>		
<b>14. The Ohio State University</b>	<b>0</b>	<b>0</b>
<b>2400 Olentangy River Road</b> <b>Columbus, OH 43210</b> <b>614-292-6446</b> <b>614-292-6291 (Fax)</b>		
<b>15. The Ohio State University</b>	<b>0</b>	<b>0</b>
<b>Donna Lamb</b> <b>4240 Campus Drive</b> <b>Lima, OH 45804</b> <b>419-995-8053</b> <b>419-995-8055 (Fax)</b>		
<b>16. OAB – Ohio Association of Broadcasters</b>	<b>0</b>	<b>0</b>
<a href="http://www.oab.org">www.oab.org</a> <b>88 E. Broad Street</b> <b>Suite 1180</b> <b>Columbus, OH 43215</b> <b>614-228-4052</b> <b>614-228-8133</b>		
<b>17. University of Findlay</b>	<b>0</b>	<b>0</b>
<b>1000 N. Main Street</b> <b>Findlay, OH 45840</b> <a href="http://www.oilerjobs.com">www.oilerjobs.com</a>		
<b>18. The Lima News</b>	<b>0</b>	<b>0</b>
<b>3515 Elida Road</b> <b>Lima, OH 45807</b> <b>419-223-1010</b>		

<b>19. Craigs List</b> <a href="http://www.craigslist.com">www.craigslist.com</a>	<b>1</b>	<b>0</b>
<b>20. Business Networking International</b> <b>Lima, OH</b>	<b>1</b>	<b>1</b>
<b>21. All Access</b> <a href="http://www.allaccess.com">www.allaccess.com</a>	<b>2</b>	<b>1</b>